

# Strategic Communications Consultant - Volunteer



We have an exciting opportunity for a professional Strategic Communications Consultant volunteer to join Beyond Zero Emissions.

The volunteer in this role will support our communications team to review and edit BZE's overarching narrative and key messages to align to BZE's new three-year strategy and tools.

If you're interested in this opportunity, please contact:

Madeline Townsend - Manager, Volunteering

[madeline.townsend@bze.org.au](mailto:madeline.townsend@bze.org.au)

Volunteer Role	Strategic Communications Consultant
<b>Skills / background knowledge required</b>	<ul style="list-style-type: none"><li>• Tertiary qualifications in journalism or mass communications</li><li>• Demonstrated professional experience in planning and delivery of strategic communications</li><li>• Experience crafting communications strategies</li><li>• Strong writing and storytelling skills</li><li>• Strong analytical and critical thinking skills</li><li>• Strong interest in and understanding of climate communications</li></ul> <p>Although not essential, the following skills, experience or knowledge would be useful for this role:</p> <ul style="list-style-type: none"><li>• Background in media relations / PR</li><li>• Knowledge of the latest research on public attitudes towards climate issues</li><li>• Experience working in or consulting for not-for-profits in the climate movement</li></ul>
<b>Location</b>	This role can be carried out online from anywhere in Australia. Our office is based in Melbourne.
<b>Time commitment and location</b>	<ul style="list-style-type: none"><li>• Time commitment is flexible, depending on your availability - however we would like a minimum of 3 hours and up to 6 hours per week, for 10 weeks</li><li>• This will include an online weekly meeting of 30 minutes over lunchtime on Tuesdays or Wednesdays.</li></ul>
<b>Planned starting date</b>	January 2025 - exact date will be confirmed based on mutual availability