

Beyond Zero Emissions



Volunteer Role Description

Volunteer Role	Copywriter / Video Script Assistant
Purpose	<p>This role will support our “Energy Made Simple” series aimed to equip our supporters with evidence-based research and local project examples on the benefits of renewable energy for our communities and economy.</p> <p>This will include writing copy for social media tiles, infographics and one-pagers to appear on our social media channels and website, and assist in preparing video scripts/shot lists from current footage.</p>
Skills required	<ul style="list-style-type: none"> • Strong writing and storytelling skills, with a focus on digital communications • Demonstrated experience in writing social media copy • Background in communications / PR <p>Although not essential, the following skills, experience or knowledge would be useful for this role:</p> <ul style="list-style-type: none"> • Interest in and understanding of renewable energy and climate communications • Ability to distill technical research into clear, concise and easily understood copy
Supervision	Supervision and direction for this role is provided by BZE’s Digital Media Officer
Training and support	An online induction will be provided before the volunteer starts this role
Location	This is a desk-based task that can be completed from home.
Equipment	You will require your own computer and wifi access.
Time commitment	<p>We expect the time commitment to be between 4 and 8 hours per week, for a maximum of 8 weeks. As part of this, we’ll ask you to join:</p> <ul style="list-style-type: none"> • An initial 30 minute online meeting to outline the project requirements. This will take place during office hours at a mutually convenient time • A weekly 30 min online meetings on a Monday or Tuesday during office hours <p>You’ll also need to be able to communicate via email during the week.</p> <p>We anticipate starting this role on February 11th or 14th.</p>
Health and safety requirements for this role	This role requires extended computer use. BZE can provide advice on setting up an ergonomic workstation if required.
Volunteer benefits	Volunteer with an internationally-recognised climate solutions think tank and join a group of like-minded people who are actively helping plan for a return to a safe climate.